Syllabus for International Trade: Theory and Policy

Winter term 2023/24

Lecture: Prof. Philip Sauré

Location: 00 231 HS III

Time: Wednesday 10:15-11:45 am

Tutorial: Yen Nhi Nguyen

Location: 00 221 HS II Time: Monday 8:30-10:00 pm

The course provides a thorough introduction to the field of international trade. In a first part, it reviews standard theories of international trade, assessing the welfare consequences of trade liberalization and the determinants and patterns of trade flows. Starting with classical theories based of perfect competition, the course also covers recent theories involving imperfect competition and heterogeneous firms. Theory blocks will be complemented by empirical work and real-world examples, with special attention on the according empirical tools. Some of the institutional components of trade agreements will be discussed in light of the theories.

Main Course Material

[FT] Feenstra, Robert C. and Taylor, Alan M. International economics, 2nd edition. New York, NY: Worth Publishers, 2011

[KOM] Krugman, Paul R.; Obstfeld, Maurice and Marc J. Melitz. International economics: theory and policy, 10th edition. Addison-Wesley, 2015

Lecture slides and problems sets will be made available for registered students through JGU-LMS (https://lms.uni-mainz.de/moodle/my/).

Course Structure

Introduction: Motivation and course outline / organization

Stylized facts about international trade (FT, Ch. 1.1, pp. 1-17 & Ch. 2.1, pp. 29-32)

Part I: Trade theory

A. Standard (Neo-)Classical Trade Theory

The Ricardian model and the idea of comparative advantage (KOM Ch. 3, pp. 56-82)
The Heckscher-Ohlin model and the role of factor proportions (FT Ch. 4, pp. 87-109)

Distributional implications of standard trade theory:

Ricardo-Viner and the specific-factors model (FT Ch. 3, pp. 59-83)

Stolper-Samuelson and the idea of factor prize equalization (FT Ch. 4, pp. 109-124; KOM Ch. 5, pp. 122-

135)

B. New Trade Theory

Monopolistic competition and increasing returns to scale

(KOM Ch. 7, pp. 177-195; Krugman 1979; FT, Ch. 6, 178-193)

Heterogeneous firms in international trade

(Melitz and Trefler 2012; KOM Ch. 8, pp. 205-220; Bernard et al. 2007)

C. Extensions and Applications

Bilateral Trade - the Gravity Equation

Trade and the environment (KOM Ch. 12 pp. 337-342)

Part II: Trade policy

Political economy of trade policy

(FT Ch. 7, pp. 199-236; Mayda and Rodrik 2005; Grossman and Helpman 1994)

Trade policy under perfect competition (FT Ch. 8, pp. 237-278)

Trade policy under imperfect competition (FT Ch. 9, pp. 279-324)

International trade agreements (FT Ch. 11 pp. 359-372)

Institutions in international trade (KOM, ch. 10 pp. 266-275)

References

Bernard, Andrew B.; Jensen, J. Bradford Jensen; Redding, Stephen J. and Peter K. Schott (2007): "Firms in International Trade." Journal of Economic Perspectives, 2007, vol. 21(3), pp. 105–130.

Copeland, Brian R. and M. Scott Taylor (2004): "Trade, Growth, and the Environment." Journal of Economic Literature 42(1): 7-71

Dollar, David and Aart Kraay (2004): "Trade, Growth, and Poverty." Economic Journal 114: F22-F49.

Jones, R. W., and S. T. Easton (1983): "Factor Intensities and Factor Substitution in General Equilibrium," Journal of International Economics, 15, 65–99.

Frankel, Jeffrey A. and David Romer (1999): "Does Trade Cause Growth?" American Economic Review 89(3): 379-399

Frankel, Jeffrey A. and Andrew K. Rose (2005): "Is Trade Good or Bad for the Environment? Sorting Out the Causality." Review of Economics and Statistics 87(1): 85-91

Gawade, Kishore and Usree Bandyopadyay (2000): "Is Protection for Sale? Evidence on the Grossman-Helpman Theory of Endogenous Protection." Review of Economics and Statistics 82(1): 139-152

Goldberg, Pinelopi Koujianou and Maggi, Giovanni (1999): "Protection for Sale: An Empirical Investigation." American Economic Review 89(5): 1135-1155

Goldberg, Pinelopi Koujianou and Nina Pavcnik (2007): "Distributional Effects of Globalization in Developing Countries." Journal of Economic Literature 45(1): 39-82

Grossman, Gene and Elhanan Helpman (1994): "Protection for Sale." American Economic Review, 84(4): 833 – 850.

Kropf, Andreas, and Philip Sauré (2014). "Fixed costs per shipment." Journal of International Economics 92.1: 166-184.

Krugman, Paul (1979): "Increasing Returns, Monopolistic Competition, and International Trade." Journal of International Economics, Vol. 9, pp. 469-479.

Mayda, Anna Maria and Dani Rodrik (2005): "Why are some people (and countries) more protectionist than others?" European Economic Review 49: 1393-1430

Melitz, Marc J. and Daniel Trefler (2012): "Gains from Trade when Firms Matter." Journal of Economic Perspectives 26(2): 91-118

Ruhl, K. J., and Willis, J. L. (2017). New exporter dynamics. International Economic Review, 58(3), 703-726.

Sauré, P. (2012). Bounded love of variety and patterns of trade. Open Economies Review, 23(4), 645-674.

Simonovska, I. (2015). Income differences and prices of tradables: Insights from an online retailer. The Review of Economic Studies, 82(4), 1612-1656.

Timmer, Marcel P., Abdul Azeez Erumban, Bart Los, Robert Stehrer and Gaaitzen J. de Vries. 2014. "Slicing Up Global Value Chains." Journal of Economic Perspectives, 28(2): 99-118.

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Yanikkaya, H. (2003) "Trade Openness and Economic Growth: A Cross-country Empirical Investigation." Journal of Development Economics 72(1): 57-89